

# IFSA®

नयी सोच, नयी खोज ....

**GROWING DREAM HARVESTING  
SUCCESS...**



**‘इफसा’** यहाँ शुद्धता एवं विश्वास एक परम्परा है।



## FAMILY OF FARMERS

I Sukhmahendra Pal come from a simple farmer family. I recall my journey of building a seeds business through IFSA. My friends, My father **Shri Manohar Lal Bishnoi**, used to select the best plants from the field, keep the seeds separately, and use these seeds for the next generation. He was very excited about the results he got from market seeds compared to the seeds he selected himself. I founded IFSA Seeds to supply these seeds to the farming community, so I established IFSA Seeds in 2008. We began research work with technical research experts on all field crops.

## OUR INSPIRATION

Supplying good quality seeds to farmers was the vision of **Shri Manohar Lal Bishnoi**, the head of IFSA SEEDS (P) LTD. To achieve this ambition, land was purchased in RIICO Sriganganagar in 2010 to establish a seed processing plant, with the goal of starting seed research and operations.

## OUR FOUNDER

In 2008, Mr. Sukhmahendra Pal took the reins of the organization. Under his dedicated leadership, the group embarked on its formal professional journey. Recognizing the potential in research, his vision ensured that **IFSA SEEDS (P) LTD.** became a unique name in the world. They released their first commercial varieties in 2019, transforming **IFSA SEEDS (P) LTD.** into one of the leading field crop breeding companies in Rajasthan. Today, **IFSA SEEDS (P) LTD.** has made significant strides in illustrating the growth of modern Indian Agriculture as a local-for-vocal research-based company.



# ROOTED IN LEGACY, BRANCHING TOWARD PROGRESS

In 2008, Mr. Sukhmahendra Pal took the helm of IFSA SEEDS (P) LTD., Steering the company towards innovation and professionalism. His vision for research-driven growth culminated in the launch of our first commercial varieties in 2019, establishing the company as a Prominent player in field crop breeding in Rajasthan. Today, IFSA SEEDS (P.) LTD. stands as a symbol of India's modern, local-for-vocal agricultural journey seeds. Today, this vision blossoms across India, enriching lives through our diverse range of seeds.

## CULTIVATING THE FUTURE

We stand at the helm of a mission far greater than seed distribution — we are catalysts of transformation, nurturing not just crops, but a more promising future for farmers and consumers alike. With a steadfast commitment to range, quality, value, and exclusivity, we empower our channel partners with confidence and trust.

## OUR COMMITMENT

As we move ahead, our foundation remains anchored in integrity, respect, and service. We invite you to walk this path with us — a journey toward a future where thriving harvests, uplifted lives, and a flourishing planet grow in harmony.

*\*Together, let us sow hope and harvest a brighter tomorrow.*



# OUR JOURNEY

2008

IFSA Seeds was founded

2010

1st Processing Unit established

2nd Unit Processing Unit Established

2016

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IFSA SEEDS Upgraded to IFSA SEEDS PVT. LTD.

2017

Collaboration  
With USA



2019

India's No. 01 3rd Processing  
Unit in North India established

2024

Andhra Pradesh  
Operation Commenced

2023

Hired our CEO

2021



# INTEGRATED SEED HEALTH & QUALITY ASSURANCE

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GERMINATION

GENETIC  
PURITY

DISEASE  
SCREENING

PHYSICAL  
PURITY

HANDLES  
**50,000**  
SAMPLES

**60**  
Species of Agricultural &  
Vegetable Crops

The consistent excellence of **IFSA SEEDS (P) LTD.** seeds is attributed to our Seed Quality lab, where in-house expertise and internationally accepted protocols are employed to produce seeds with high germination, vigor, and uniformity. We have a well-equipped Quality Control lab for testing physical seed purity, germination, and seed vigor. Our seed health laboratory conducts tests on seed-borne diseases, while the molecular biology laboratory supports genetic purity testing through advanced techniques and technologies. As part of our quality control efforts, we are dedicated to the '**Healthy Seeds for a Healthy Future**' initiative. We meticulously monitor and diagnose the presence of pathogens in parent, foundation, and commercial seeds, ensuring the production of 100% pathogen-free seeds. Seed health is a paramount parameter in our quality testing, with all in-house and commercial seeds undergoing rigorous health assessments at each stage of production. Our company premises boast state-of-the-art facilities that reinforce our commitment to seed health.

A skilled team of qualified scientists is intricately involved in every aspect of the seed health testing and treatment process. They adhere rigorously to global standards, ensuring a consistent delivery of the highest quality seeds to our stakeholders. This unwavering dedication underscores our commitment to not only meeting but exceeding customer expectations by providing seeds that epitomize excellence in health and quality.





# RESEARCH & DEVELOPMENT

**Research & development** Empowered by a cutting-edge research program, trialling, and speed breeding triumphs, IFSA SEEDS (P) LTD. seeds redefine agricultural innovation. The synergy of labs, bolstered by our strategic multi-location presence, propels our breeding programs to new heights. From hastening breeding cycles to precision in pathogen-free seed development, our labs stand as beacons of excellence, shaping the future of agriculture.

**Pathology** The Plant Pathology Research Department collaborates closely with breeding programs, playing a pivotal role in the identification and screening of pathogens. This collaborative effort is instrumental in developing hybrid seeds endowed with robust resistance against a spectrum of diseases. The department is dedicated to various aspects, including pathogen identification, understanding disease etiology, and evaluating the economic impact of diseases. To maintain a high standard of accuracy, the department follows standardized protocols for disease resistance screening against viral, fungal, and bacterial diseases.





# RESEARCH MOONG

## BANSHI



**Sowing season :** Spring, Summer, and Kharif

**Crop duration :** 60–65 days

**Yield :** 9 to 10 quintals/acre

**Features :** branched, spreading plant, non-lodging stem, uniform pods and synchronized maturity, well-suited for combine harvesting, seeds are attractive and shiny, it is resistant to Yellow Mosaic Virus (YMV) and leaf crinkle disease.

**Recommended for cultivation :** in Rajasthan, Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat.

## BANSHI GOLD

**Sowing season :** Spring, Summer, and Kharif

**Crop duration :** 58–62 days

**Average yield :** 8 quintals/acre

**Potential yield :** 12 quintals/acre

**Features :** well branched, spreading plant with a strong, non-lodging stem, uniform pods and synchronized maturity, well-suited for combine harvesting, produces attractive, shiny grains with a high protein content of 22.04%. Additionally, it is resistant to Yellow Mosaic Virus (YMV) and moderately resistant to other foliar diseases.

**Recommended for cultivation:** All moong bean growing regions in India





# HYBRID MAIZE

## IFSA 1191

**Sowing season : Spring**

**Crop duration : 105-110 days**

**Yield : 40-42 Quintals/acre**

**Special features : High yielding, long cob with good tip filing, Resistant to leaf blight & charcoal rot**

**Recommendation for cultivation : in Rajasthan, Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat**



## IFSA 1192

**Sowing season : Kharif**

**Crop duration : 105-110 days**

**Yield : 40-45 Quintals/acre**

**Features : High yielding, uniform long cobs with good tip filing, high shelling percentage, Resistant to leaf blight & charcoal rot**

**Recommendation for cultivation : in Rajasthan, Punjab, Haryana, Uttar Pradesh, Madhya Pradesh and Gujarat**





# DUAL PURPOSE MAIZE



## ALCAZAR

**Sowing season : Summer & Kharif,**

**Crop Duration : 80-85 days,**

**Yield : 28-30 Quintals/acre**

**Features : Suitable for grain, silage and ethanol production.**



# RESEARCH PADDY



## VARTA

**Sowing season : Kharif**

**Crop Duration : 100-105 days,**

**Yield : 40-42 Quintals /acre**

**Features : Early & high yielding variety, Superfine medium slender grain, more productive tillers per plant, more filled grains per panicle, tolerant to common diseases**



# HYBRID DESI COTTON



## PALVEE

**Sowing Time : 1<sup>st</sup> April to 15<sup>th</sup> May**

**Crop Duration : 145-150 days**

**Yield : 10-12 Quintals/acre**

**Features : Medium height, Excellent boll bearing, Easy picking, Excellent sucking pest tolerance.**



# RESEARCH GUAR



## 'zinēə

**Sowing season : Kharif**

**Crop Duration: 95-100 days**

**Yield: 10-12 Quintals/acre**

**Features :** Plant are dwarf with average plant height 110 cm, erect, single stemmed with a cluster of pods at each node, tolerant to stem blight & wilt.

## ambaar

**Sowing season: Kharif**

**Crop Duration: 120-125 days**

**Yield: 10-11 Quintals/acre**

**Features :** Medium height with good branching, cluster of pods at each node at main stem and side branches, tolerant to blight & wilt.





# HYBRID BAJRA



## KUMBHU

**Sowing season : Kharif**

**Crop Duration : 70-75 days**

**Yield : 25-26 Quintals/acre**

**Features:** tall (8-9 feet), non-lodging, more productive tillers, uniform, long, compact and cylindrical ear, tolerant to all major diseases of pearl millet.

## 55D55

**Sowing season : Kharif**

**Crop Duration : 75-80 days**

**Yield : 26-28 Quintals/acre**

**Features :** tall (7-8 feet), non lodging, Long, cylindrical & compact ear head, Excellent grain quality, resistant to powdery mildew & blast.





# HYBRID MUSTARD

## SARA BOLD



**Sowing season : Rabi**

**Crop Duration : 125-130 days**

**Yield : 10-11 Quintals/acre**

**Features:** medium maturity, open pod with good branching, black bold grain with high oil percentage 43.5 , tolerant to common fungal diseases

## IFSA 1112

**Sowing season : Rabi**

**Crop Duration : 120-125 days**

**Yield : 10-12 Quintals/acre**

**Features :** medium maturity, semi appressed pod with profuse branching, attractive grains with good oil percentage, tolerant to common fungal diseases





# RESEARCH MUSTARD

## Rubi

**Sowing season : Rabi**

**Crop Duration : 130-135 days**

**Yield : 9-10 Quintals/acre**

**Features:** Rain irrigation water medium maturity, open pod with attractive bold grains with tolerant to common fungal diseases.



## Rajrani

**Sowing season : Rabi**

**Crop Duration : 125-130 days**

**Yield : 9-11 Quintals/acre**

**Features :** medium maturity, appressed pod with profuse branching, reddish brown grains with good oil percentage, tolerant to common fungal diseases





# RESEARCH RAPE SEED



## IFSA 1111

**Sowing season : Rabi**

**Crop Duration : 90-95 days**

**Yield : 9-10 Quintals/acre**

**Features : Early maturity, medium height, tetralocular, profuse branching, attractive yellow bold seed, high oil content, resistant to gummy stem blight, recommended for yellow sarson growing areas of the country.**



# WHEAT RESEARCH



## IFSA 552

**Sowing season : Rabi**

**Crop Duration : 130-135 days**

**Yield : 28-30 Quintals/acre**

**Features :** Medium height, High uniform tillering, long spike with more grains/spikelet Shining long & bold grain with good chapati making quality & good taste, resistant to rust and leaf blight.

## DHRUV

**Sowing season : Rabi**

**Crop Duration : 135-140 days**

**Yield : 25-26 Quintals/acre**

**Features:** High & uniform tillering, long spike with more grains/spikes, shining grain and good chapati making quality.





# RESEARCH BARLEY



## OJASH

**Sowing season : Rabi**

**Duration : 115 - 120 days**

**Yield : 30-31 Quintals/acre**

**Features : Medium height, high tillering, six row barley, tolerant to lodging and resistance to rust, perform well in medium alkaline soil also.**



# GRAM SEED



## MARDULA

**Sowing season : Rabi**

**Crop Duration : 115-120 days**

**Yield : 10-12 Quintals/acre**

**Features : Grains are medium Bold size and brown in colour,  
tolerant to wilt**



# FODDER CROP



## NuTree LA

**Sowing season:** Spring, Summer & Kharif

**Crop Duration:** 120-125 days

**Yield :** 280-290 Quintals green fodder/acre

**Features :** Multicut, tall, non-lodging, a greater number of tillers with long and broad leaves. Highly digestible crude protein, Juicy and tasty fodder, resistant to powdery mildew & blast

## NuTree

**Sowing season:** Spring, Summer & Kharif

**Crop Duration:** 120-125 days

**Yield :** 280-300 Quintals green fodder/acre

**Features :** Multicut, tall, non-lodging, a greater number of tillers with long and broad leaves. Highly digestible crude protein, Juicy and tasty fodder, resistant to powdery mildew & blast





# FODDER CROP



## NuTree SX

**Sowing season : Spring, Summer & Kharif**

**Crop Duration : 115-120 days**

**Yield : 480-500 Quintals green fodder/acre**

**Features : multicut forage sorghum, plants tall with long broad leaves, red-colored grains, non-lodging, highly digestible & juicy and good fertilizer responsiveness**

## NuTree Gold

**Sowing season : Spring, Summer & Kharif**

**Crop Duration : 120-125 days**

**Yield : 480-500 Quintals green fodder/acre**

**Features : multicut forage sorghum, plants tall with long broad leaves, non-lodging, highly digestible, juicy and sweet stem, cream-colored grains, & excellent fertilizer responsiveness**





# IFSA®

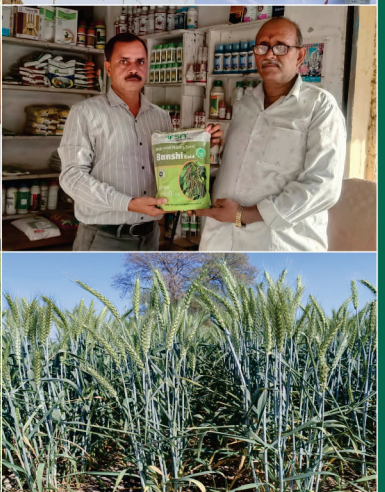
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## OUR INFRASTRUCTURE...





# TESTIMONIALS



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Get In Touch

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